



Talent Solutions Connector: A New Tool for Connecting Employers with the Workforce System

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Introductions



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Agenda

The tool - Who and What
Demonstration
The Future
The Why
Q & A



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The Tool: Talent Solutions Connector

What is Talent Solutions Connector?

Talent Solutions Connector is an employer-facing directory of resources for finding, hiring, developing, and keeping diverse talent.

- Aims to increase the transparency of low- and no-cost programs ("services") that can help employers solve talent challenges while prioritizing diversity and inclusion
- Includes services for recruitment & hiring, employee development & upskilling, employee retention, peer-to-peer networking & best practices
- Features Solutions Navigators to guide employers through complex processes
- Uses testimonials to demonstrate service quality to employers, search platform to facilitate valuable connections between employers and service providers

NEWS: By employers, for employers

The Network of Employer-led Workforce Solutions (NEWS) fosters collaboration to solve employers' biggest workforce challenges.

- Facilitated by the Chicagoland Workforce Funder Alliance and Cook County Bureau of Economic Development
- Sector-focused employer tables that provide tools and spaces for connection among employers, and between employers and community resources
- Talent Solutions Connector has its origins in this employer-centered space and believes in engaging employers to generate economic benefits for all

NEWS Members





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Demo:

Talent Solutions Connector

Looking Forward

Revise site language to appeal to employers (Hired Afton Partners to run focus groups, recommend revisions)

Invite Feature: allow employers who have a hiring event or job opening to reach out to providers directly

New ways to connect with employers:

- Presentations (WBC, W360, Social Responsibility Chicago)
- Connecting with population-specific working groups
 - Solving the “chicken-and-egg” problem



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Why?

What does Talent Solutions Connector bring to the table?

Audience: Employer-focused tool

Access:

- Public, free, searchable directory website
- Reaching new employers with no previous workforce development experience

Infrastructure: Personnel to build, adapt, maintain, and update

Adaptability: Philanthropically-funded model gives us flexibility and keeps tool free

Partner Feedback

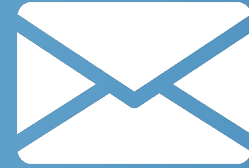
What are we missing?
What would you like to see in the future?
What does partnership look like for you?



Thank you!

We're always looking to connect with new partners and find innovative, collaborative ways to serve our community.

Let's work together to solve the most pressing talent challenges.



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