



ILLINOIS
WORKFORCE
INNOVATION
BOARD

IWIB Microlearning Career Pathways for Targeted Populations

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Career Pathways for Targeted Populations CPTP



CPTP **Charges**

Charge I: Create opportunities for job seekers within specified targeted populations of all ages and abilities, understanding that creating equitable access to career pathways for targeted populations creates a more robust workforce system.

Through education and training and work-based learning, our goal is to enhance occupational skills, career awareness and job retention in in-demand, high-wage careers for targeted populations.



CPTP **Charges**

Charge 2: Serve as the **intersection between job seekers, businesses, the education system, local workforce agencies, community-based organizations, and other interested stakeholders.**

Priorities for the CPTP

- I. **Continuous Improvement:** Linking the IWIB and the Local Workforce system to impact and improve the lives of Illinois citizens particularly those that are identified as WIOA-targeted populations, recognizing the equity implications of this work.
- II. **Service Integration:** Integration and comprehensive involvement of all partners, including the four core partners, business sector, secondary and postsecondary education, workforce labor, legislative, and local implementation partners. There is a need for a holistic approach for targeted populations.

Priorities for the CPTP

III. **Collaboration:** Act as a resource regarding career pathways for targeted populations across the state, and in partnership with the committees and task forces of the IWIB. Participate in grant Notice of Funding Opportunities (NOFO) as relevant.

IV. **Support Career Pathways Development for Targeted Populations:** Our three workgroups, the Justice-Impacted Employment Workgroup, Disability Workgroup, and Opportunity Youth Workgroup work to advance career pathway opportunities for targeted populations.

Workgroups of the CPTP



How does the work of the CPTP fit into the workforce development system?

Opportunity Youth

- ✓ Illinois Career Pathways Resource Guide
- ✓ Transportation and Trauma-Informed Focus

Justice-Impacted Employment

- ✓ “Shifting the Mindset”: Policy and Culture Review from Those Who Understand Fair Chance Hiring
- ✓ Employer List
- ✓ Add members w/ lived experience

Disability

- ✓ Employer Engagement (e.g. webinar series, SHRM presentation)
- ✓ Meeting Accessibility Guide
- ✓ Add members w/ lived experience