

Social Media Privacy & Security Settings Quick Guide

Category	Facebook	Instagram	X (Twitter)	TikTok	LinkedIn
Two-Factor Authentication (2FA)	Settings → Security & Login → Two-Factor Authentication	Settings → Security → Two-Factor Authentication	Settings → Security & Account Access → Security → Two-Factor Authentication	Settings → Security → 2-step verification	Settings → Sign in & Security → Two-step verification
Login Alerts	Settings → Security & Login → Get alerts about unrecognized logins	N/A (use login activity to check)	Security → Additional Password Protection → Login Alerts	N/A (use device management)	Settings → Sign in & Security → Where You're Signed In
Profile Visibility	Settings → Privacy → Who can see your future posts? (Friends)	Settings → Privacy → Account Privacy (Private)	Settings → Privacy & Safety → Audience (Protect your tweets)	Settings → Privacy → Private Account	Settings → Visibility → Profile Viewing Options
Search Visibility	Privacy → Do you want search engines outside of Facebook to link to your profile? (No)	Privacy → Connections → Allow others to find you (off)	Privacy & Safety → Discoverability → Disable email/phone search	Privacy → Suggest your account to others (off)	Visibility → Public Profile Visibility (adjust)
Tag Approval	Profile & Tagging → Review posts you're tagged in	Privacy → Tags → Manually approve tags	Privacy & Safety → Photo Tagging (disable or approve)	Privacy → Tagging → Review tags before they appear	Visibility → Mentions or Tags (limit to connections)

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Location Sharing	Settings → Location → Location History (Off)	Privacy → Location Services (Off in device settings)	Privacy & Safety → Location Information (off)	Privacy → Location Services (Off)	N/A (limit in device settings)
Ad Personalization	Settings → Ads → Ad Settings → Data about your activity (Off)	Settings → Ads → Ad Topics → Limit	Settings → Privacy & Safety → Ads Preferences	Settings → Privacy → Ads → Limit Ad Personalization	Settings → Advertising Data → No targeting
Past Posts Cleanup	Settings → Privacy → Limit Past Posts	N/A (manually archive)	N/A	Privacy → Manage Past Videos	N/A (remove/edit individually)
Face Recognition	Settings → Face Recognition → Off	N/A	N/A	N/A	N/A