


Hi Jodie, This is Melissa Courtland, and I am trying to reach you. My goal was to help you increase your income by working in the healthcare industry. I know you were worrying about bills.

We were working on a plan, and then we lost momentum. I wanted to call to find out what I could do to get us back on track. I want to help you make more income. Give me a call at xxx-xxxx. I would be excited to hear from you.

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Hi Tom. This is Ana from the XYZ Program. When we met a while back, you said you wanted to work on your CDL and earn a higher income. I have some information on (CDL courses, job openings in trucking). I want to devise a plan to help you get into trucking. Call me as soon as you can.



Hi Melissa. This is Jodie from the XYZ program.

When you first came in, you said it was important to help your children have a better life. We worked toward that by helping you to (insert program goal). We planned to get you there, and you were making progress.

I haven't heard from you in a while, and I wonder whether your goal has changed, if you think we need to change the plan, or if other things in your life have intervened.

I am eager to get us back on track. Please let me know what our next step should be.

I am at 443-994-2958. I look forward to reconnecting.

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 Supportive Message


“Hi [Name], I wanted to check in to see how things are going. We’d love to support you in getting back on track with **your goals**.”

“Hi [Name], I haven’t heard from you in a bit—how are you doing? I’d love to talk about how we can help you move forward on _____”

“Sometimes things come up that make it hard to stay connected. Would you like to talk about what might help you rejoin?”

“We’ve missed seeing you and want to make sure you have the support you need. Is there a good time to connect?”

“Just checking in to see how you’re doing and if you’d like to continue with the program. No pressure—just want to make sure you have options.”

 Why It Works

Conveys genuine care and belief in the person.

Keeps the tone warm and open.

Normalizes setbacks and invites collaboration.

Emphasizes belonging and support.

Reduces pressure while keeping the door open.

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